

Document Pack



Mark James LLM, DPA, DCA
Prif Weithredwr,
Chief Executive,
Neuadd y Sir, Caerfyrddin. SA31 1JP
County Hall, Carmarthen. SA31 1JP

THURSDAY, 9 MARCH 2017

TO: THE EXECUTIVE BOARD MEMBER FOR REGENERATION AND LEISURE

I HEREBY SUMMON YOU TO ATTEND A MEETING OF THE EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR REGENERATION & LEISURE WHICH WILL BE HELD IN DEMOCRATIC SERVICES COMMITTEE ROOM, COUNTY HALL, CARMARTHEN, AT 10.00 AM, ON THURSDAY, 16TH MARCH, 2017 FOR THE TRANSACTION OF THE BUSINESS OUTLINED ON THE ATTACHED AGENDA.

Mark James CBE

CHIEF EXECUTIVE



PLEASE RECYCLE

Democratic Officer:	Martin S. Davies
Telephone (direct line):	01267 224059
E-Mail:	MSDavies@carmarthenshire.gov.uk
Ref:	AD016-001

AGENDA

1. DECLARATIONS OF PERSONAL INTERESTS.
2. TO SIGN AS A CORRECT RECORD THE DECISION RECORD OF THE MEETING HELD ON THE 20TH FEBRUARY 2017. 3 - 4
3. AMENDMENT TO THE 2017-18 CHARGE FOR A FULL SPORTSHALL AT LLANELLI LEISURE CENTRE. 5 - 8
4. FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT FUND: TARGETED FINANCE FUND. 9 - 34
5. FOLLOWING CONSIDERATION OF ALL THE CIRCUMSTANCES OF THE CASE AND FOLLOWING THE APPLICATION OF THE PUBLIC INTEREST TEST THE EXECUTIVE BOARD MEMBER MAY CONSIDER THAT THE FOLLOWING ITEMS ARE NOT FOR PUBLICATION AS THEY CONTAIN EXEMPT INFORMATION AS DEFINED IN PARAGRAPH 14 OF PART 4 OF SCHEDULE 12A TO THE LOCAL GOVERNMENT ACT, 1972 AS AMENDED BY THE LOCAL GOVERNMENT (ACCESS TO INFORMATION) (VARIATION) (WALES) ORDER 2007.
6. CROSS HANDS EAST SURFACE WATER REMOVAL. 35 - 38
7. CARMARTHENSHIRE RURAL ENTERPRISE FUND- HDG FARM SUPPLIES LTD. 39 - 48

**EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR
REGENERATION & LEISURE****MONDAY, 20 FEBRUARY 2017****PRESENT: Councillor:** M. Gravell (Executive Board Member).**The following officers were in attendance:**

D. Hockenull, Marketing and Media Manager
C. Jones, Physical Regeneration Programme Coordinator
M.S. Davies, Democratic Services Officer

1. DECLARATIONS OF PERSONAL INTERESTS

There were no declarations of interest.

2. DECISION RECORD - 19TH DECEMBER 2016

RESOLVED that the decision record of the meeting held on the 19th December 2016 be signed as a correct record.

3. EVENT SUPPORT PROGRAMME 2017 - 2018

The Executive Board Member considered a report seeking approval for £20,000.00 funding for the launch of an Event Support Fund Scheme aimed at providing financial assistance to events in the county that could demonstrate that they met certain criteria, namely the Tourism, Community and Economic strategic aims. It was anticipated that there would be great demand for what would be a relatively small fund therefore support would only be given to those events which showed clearly evidenced economic outputs.

RESOLVED to approve funding of £20,000.00 for the launch of an Event Support Fund Scheme.

4. REPORT NOT FOR PUBLICATION

RESOLVED pursuant to The Local Government Act 1972 as, amended by The Local Government (Access to Information) (Variation) (Wales) Order 2007 that the following items were not for publication as the reports contained exempt information as defined in Paragraph 14 of Part 4 of Schedule 12A to the Act.

**5. CARMARTHENSHIRE RURAL ENTERPRISE FUND - LEWIS RETAIL
DREFACH LTD**

Following the application of the public interest test it was **RESOLVED** pursuant to the Act referred to in minute no. 4 above not to publicise the content of the report as it contained exempt information relating to the financial or business affairs of any particular person (including the Authority holding that information) (Paragraph 14 of Part 4 of Schedule 12A to the Act). The public interest test in this matter related to the fact that the report contained detailed information about the business and financial affairs and

ambitions of the applicants. In this case, the public interest in transparency and accountability is outweighed by the public interest in maintaining confidentiality, as disclosure of this information would be likely to damage the applicants at this stage.

The Executive Board Member considered an application from Lewis Retail Drefach Ltd. for assistance from the Carmarthenshire Rural Enterprise Fund towards the costs of demolishing Woodlands Garage, Drefach and constructing a retail premises, storage and office.

RESOLVED that the following application for a grant from the Carmarthenshire Rural Enterprise Fund be approved subject to the usual terms and conditions and those specified in the report:-

Applicant / Property

Award

Lewis Retail Drefach Ltd./former Woodlands Garage £128,000.00

EXECUTIVE BOARD MEMBER

DATE

16TH MARCH, 2017

Executive Board Member:	Portfolio:
Cllr. Meryl Gravell	Regeneration and Leisure

AMENDMENT TO THE 2017-18 CHARGE FOR A FULL SPORTSHALL AT LLANELLI LEISURE CENTRE

RECOMMENDATIONS / KEY DECISIONS REQUIRED:

To increase the cost of the full sportshall from the agreed charge of £85 to £86.40, i.e. double the cost of half the hall which is £43.20.

REASONS:

The cost of our '4 badminton court' facilities across Carmarthenshire will increase from £42.25 to £43.20 as of 1st April 2017. This is in line with the 2.2% inflation figure.

Llanelli's sportshall is unique in that it is an '8 badminton court' facility and has previously been priced as double where hired in its entirety. This was £84.50 (2 x £42.25) in 2016-17 for example.

For some reason, the full facility charge that was proposed within the charging structure was £85 (i.e. a 50p rise, which is less than 1% increase).

- As Council increase our income target in line with inflation, income targets are increased and we will fall short of income if we do not increase the charge to £86.40.
- We will create inconsistency within our pricing structure.
- The VAT element is more problematic to apply to charging at £85.

The wider leisure pricing policy was agreed in November 2016 and has since been signed off by full council in February 2017.

Directorate: Communities	Designation	Tel No. 01267 228309
Name of Head of Service: Ian Jones	Head of Leisure	01554 744231
Report Author: Carl Daniels	Senior Sport & Leisure Manager	E Mail Address: lanjones@carmarthenshire.gov.uk cadaniels@carmarthenshire.gov.uk

Declaration of Personal Interest (if any): None

Dispensation Granted to Make Decision (if any): N/A

DECISION MADE:

Signed: _____

DATE: _____

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified:	
Reason(s) why the Officer's recommendation was not adopted:	

EXECUTIVE SUMMARY
EXECUTIVE BOARD MEMBER REGENERATION & LEISURE
16TH MARCH, 2017

AMENDMENT TO THE 2017-18 CHARGE FOR A FULL SPORTSHALL AT LLANELLI LEISURE CENTRE

The cost of our '4 badminton court' facilities across Carmarthenshire will increase from £42.25 to £43.20 as of 1st April 2017. This is in line with the 2.2% inflation figure. Llanelli's sportshall is unique in that it is an '8 badminton court' facility and has previously been priced as double where hired in its entirety. This was £84.50 (2 x £42.25) in 2016-17 for example. For some reason, the full facility charge that was proposed within the charging structure was £85 (i.e. a 50p rise, which is less than 1% increase).

- As Council increase our income target in line with inflation, income targets are increased and we will fall short of income if we do not increase the charge to £86.40.
- We will create inconsistency within our pricing structure.
- The VAT element is more problematic to apply to charging at £85.

The wider leisure pricing policy was agreed in November 2016 and has since been signed off by full council in February 2017.

DETAILED REPORT ATTACHED?	No
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IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Ian Jones

Head of Leisure

Policy and Crime & Disorder & Equalities	Legal	Finance	ICT	Risk Management Issues	Staffing Implications	Physical Assets
NONE	NONE	YES	NONE	NONE	NONE	NONE

3. Finance - This is a minor amendment to the approved Charging Digest with no significant implications.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Ian Jones

Head of Leisure

1. **Scrutiny Committee** – N/A
2. **Local Member(s)** - N/A
3. **Community / Town Council** – N/A
4. **Relevant Partners** - N/A
5. **Staff Side Representatives and other Organisations** - N/A

Section 100D Local Government Act, 1972 – Access to Information

List of Background Papers used in the preparation of this report: THERE ARE NONE

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EXECUTIVE BOARD MEMBER 16/03/2017

Executive Board Member:	Portfolio:
Cllr. Meryl Gravell	Regeneration & Leisure

FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT FUND: TARGETED FINANCE FUND

Recommendations / key decisions required:

Targeted Finance Fund – Annex 1

5 Applications – Total Value = £84,987.00

Total Number of Applications - 5 Total Value = £84,987.00

Reasons:

Development of Sustainable Communities within Carmarthenshire.

Directorate	Designations:	Tel: 01267 242367
Name of Head of Service:	Development Manager	HLMorgan@carmarthenshire.gov.uk
Helen L Morgan	Regen & Policy	Tel: 01269 590216
Report Author:	Community Regeneration	CAOwen@carmarthenshire.gov.uk
Caroline Owen	Assistant	

Declaration of Personal Interest (if any): None

Dispensation Granted to Make Decision (if any): N/A

DECISION MADE:

Signed:

DATE: _____

EXECUTIVE BOARD MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted subject to the amendment(s) and reason(s) specified:	
Reason(s) why the Officer's recommendation was not adopted:	

EXECUTIVE SUMMARY
EXECUTIVE BOARD MEMBER REGENERATION AND LEISURE
16th March 2017

**FINANCIAL ASSISTANCE FROM THE FOLLOWING GRANT FUND:
 TARGETED FINANCE FUND**

To approve the following

RECOMMENDATIONS / KEY DECISIONS REQUIRED:

Targeted Finance Fund – Annex 1

5 Applications – Total Value = £84,987.00

Total Number of Applications - 5 Total Value = £84,987.00

DETAILED REPORT ATTACHED?

YES

IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: **Helen L Morgan**

Development Manager Regeneration & Policy

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
NONE	NONE	NONE	NONE	NONE	NONE	YES

Physical Assets The applicant acquired the venue via a CCC Asset Transfer. They have signed a 99 year lease which commenced in November 2015.

CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: **Helen L Morgan**

Development Manager Regeneration & Policy

- 1. Local Member(s)** As per individual reports
- 2. Community / Town Council** As per individual reports
- 3. Relevant Partners** As per individual reports
- 4. Staff Side Representatives and other Organisations** As per individual reports

Section 100D Local Government Act, 1972 – Access to Information

List of Background Papers used in the preparation of this report:

THESE ARE DETAILED BELOW

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Targeted Finance Fund	TFF-16-06	Community Bureau, Grants Section, Business Resource Centre, Parc Amanwy, New Road, Ammanford. Carmarthenshire. SA18 3EP
	TFF-16-07	
	TFF-16-08	
	TFF-16-10	
	TFF-16-11	



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Regeneration & Leisure Executive Board Report

Targeted Finance Fund 2016 - 2017

Report Author: Caroline Owen

CAOwen@carmarthenshire.gov.uk

Tel: 01269 590216

Balance Available: £127,557.00

Report Value - £84,987.00

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Application Reference: TFF/16/11

Project Title	Phase 1 - Tumble Community and Sports Centre
Applicant	Llannon Community Council and Upper Gwendraeth Sports Clubs and Community Association
Ward	Llannon
Key Account Management	<p>Key Account Management (KAM) clients: For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none">• Existing social enterprises that have the potential to grow, be sustainable and create employment• Emerging projects that have the potential to create jobs• Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>The overarching project involves demolishing and developing a new multi-purpose Community and Sports Centre which in the heart of the community in Parc y Mynydd Mawr. This is a partnership between Llannon Community Council and the Upper Gwendraeth Community and Sports Association. This innovative partnership is actively engaging with Carmarthenshire County Council and intend taking the asset on under Community Asset Transfer.</p> <p>It is proposed to develop a hub for the community through a new facility which will serve the needs of both the sporting clubs and the general community.</p> <p>The aim is to develop a fully functioning club with changing facilities to serve local teams with the addition of disabled facilities so the club can be inclusive to the whole community. They also intend to develop space within the centre to allow for greater scope of community events, basic skills and adult education and recreational activities. The new facility will be able to serve a wider range of community groups and organisations.</p> <p>The proposed Community Café will provide greater opportunities for local residents to develop skills required to return to work through volunteering and engaging in CV, Job Search and Job</p>

	<p>Club provisions/</p> <p>TFF funding is required to employ a qualified design team to complete a Master plan for the redevelopment of Tumble Park. Phase 1 will incorporate a Feasibility Study, Community Consultation and the preparation of detailed plans and costing's for the proposed facility.</p> <p>It is anticipated this will provide the community with sufficient information to progress with Phase 2, namely submissions to a number of external grant sources to fund the new capital venture.</p>
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education – phase 2 • Number of individuals into volunteering – phase 2 • Number of individuals into employment – phase 2 • No of community groups/organisations assisted – phase 2 • Number of social enterprises created - 1 • Number of social enterprises supported – phase 2 • Number of full time jobs created – phase 2 • Number of jobs safeguarded - 3 • Public and private leverage funding - £500,000
<p>Total Project Cost</p> <p>Phase 1 Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p> <p>Ineligible Costs</p> <p>Amount and % of grant requested</p> <p>Match funding</p>	<p>£520,000.00 - phase 1 and 2</p> <p>£33,000 – phase 1 Design/Feasibility)</p> <p>£520,000.00 £360,000 – Changing Rooms £120,000 – Community facility £40,000 – Professional Fees</p> <p>N/A</p> <p>Nil</p> <p>Phase 1: £20,000.00 @ 60% (of £33,000)</p> <p>Phase 1: £13,000 – Llannon Community Council –secured</p> <p>Phase 2: £160,000 - Rural Communities Development Programme – applied for £100,000 – Llannon Community Council - secured £247,000 – phase 2 to be applied for</p>
Cllr and Officer Consultations Undertaken	<ul style="list-style-type: none"> • Leader/County Councillor Emlyn Dole • Cllr M Kim Thomas

	<p>Owen Phillips, Digital Inclusion Outreach Officer - support to develop ICT initiatives.</p> <p>Un Sir Gar – will be expanding its service under a Rural Outreach Programme via funding from LEADER. They envisage having a much needed rural presence of the Hub’s services in key areas countywide. Initial discussions with Emma Rees, Gateway Manager have been positive and Llannon has been noted as one potential area for hosting. Llannon’s Community Development Officer (CDO) will be a key facilitator of this new service in the area.</p> <p>CAVS – the aim is to establish a Volunteer Management Programme for the Llannon ward. Llannon’s Community Development Officer will be engaging with individuals and local organisations to establish a bespoke programme. The aim would be to offer volunteers a mixture of opportunities, potentially accredited learning.</p> <p>Sports Development – positive discussions with Berian Allcock, Area Sports and Leisure Manager and Lyn Broderick, Active Young People Officer have taken place. Llannon’s Community Development Officer will work in partnership with Leisure to host events, predominantly during school holidays. Working with Sports Development the CDO can further incorporate and enhance the Volunteer Management Programme, offering accredited coaching qualifications and opportunities to lead on sessions.</p> <p>The proposed Community and Sports Centre will be a unique provision within Llannon.</p> <p>The new Centre Committee will work in partnership with other organisations including local schools to ensure there is no duplication of services and also to complement and enhance current provision.</p> <p>The Parish Plan Consultation identified gaps in Social, Education, Welsh Language and Sporting facilities for the Llannon Ward and this proposal will seek to address these prevailing issues. The link between deprivation and ill health is widely recognised with people in such areas having higher levels of mental illness and long term health conditions such as chronic respiratory diseases, cardiovascular diseases, arthritis, obesity and diabetes.</p> <p>This project has received extensive support from the community and Letters of Support from:</p> <ul style="list-style-type: none"> • Tumble Rugby Club • Tumble United AFC • Tumble United Colts FC • Family Centre • Ysgol Llechyfedach • Medical Practice • Crompton Land and Development Ltd • Ysgol Llannon School
<p>Evidence of Need/ Community Engagement</p>	<p>Llannon Community Council commissioned Menter Cwm Gwendraeth to undertake a Parish Plan for Llannon Community Council. Stage 1 of the Parish Plan comprised of a full review of the</p>

Socio-economic characteristics of the Community Council Area, a Comprehensive Stakeholder Engagement Database and discussions with relevant departments within the County Council.

Stage 2 of the Parish Plan consisted of arranging, marketing and delivering three community consultation events within Llannon Community Ward in order to gauge the views of the public on a wide range of issues affecting the lives of local residents. This feedback report provides the outcomes from the consultation days undertaken in Tumble Hall, Llannon Primary School Hall and Cross Hands Working Men's Club.

In relation to this bid, the community including existing Rugby and Football clubs agreed there isn't a Community Centre within the area which provides appropriate services for the public. Furthermore it was identified there is limited sporting provision to accommodate women in the area which is vital to encourage girls/women into sport. The Parish Plan identifies 91% of Tumble residents indicated they would like to see the playing facilities in local parks improved. Respondents in Tumble strongly expressed the necessity to have suitable toilet facilities and changing rooms at the playing fields.

Regarding lifelong learning issues Tumble residents (93%) expressed there should be more opportunities for basic skills training and adult education courses in the locality. A number of respondents in Tumble noted that in a Welsh speaking area there was a lack of Welsh provision offered within general courses and that Tumble was poorly served in comparison to Pontyberem in relation to Lifelong learning courses.

The Parish Plan identified a significant majority of people living in Tumble and Cross Hands would like to see a new multipurpose community facility developed with 98% responding favourably in Tumble. The Community voiced they would welcome a Community and Sports Centre to meet the needs of all people within the community. There was particular emphasis on the lack of sporting opportunities for people in the area and those who are on low income find it difficult to access services elsewhere. Similarly, the same people have difficulty accessing new technology services including computers and broadband.

The centre will serve as an ICT Hub for the community in order to can access computers and broadband which will help reduce isolation, inequality, enabling people to have an increased skill set and confidence to apply for jobs or volunteering opportunities which will help reduce poverty.

It is proposed to rehouse Tumble Family Centre within the facility. The Family Centre is currently located in a Port cabin which is wholly insufficient for the needs of local families. The Centre will provide a permanent space for the Family Centre, it will be specifically designed to meet the needs of the user group including locating appropriate play equipment adjacent to the centre.

	The centre will become a satellite hub for other third sector organisations in order for local people to access services which are currently only available, in Carmarthen, Llanelli or Swansea.
Contributing to key Strategies	<p>The proposed project will identify closely with the following Strategies:</p> <ul style="list-style-type: none"> • Carmarthenshire's Integrated Community Strategy 2011 - 2016 • A Local Development Strategy for Rural Wales • Children and Young People's Play Strategy for Carmarthenshire • Sir Gar 50 Plus Strategy for Carmarthenshire • Welsh Language Strategy for Carmarthenshire • Sport Wales Community Strategy • The Swansea Bay Economic Regeneration Strategy 2013-2030 • The Welsh Government Child Poverty Study 2015 • Building Resilient Communities: Taking forward the Tackling Poverty Action Plan • The Wellbeing of Future Generations Act 2015
Ownership/Lease	Community Asset Transfer from Carmarthenshire County Council to Llannon Community Council.
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>The project will be fully supported by Llannon Community Council and the Upper Gwendraeth Sports Clubs and Community Association, both organisations together with a Management Committee will be tasked to ensure the on-going sustainability of the project.</p> <p>Llannon Community Council already has a dedicated and experienced Development Officer who will be crucial and instrumental in developing future sustainability of the centre. As there has been a gradual erosion of the availability of courses and services at the Community Centre over recent years, there is a need to reconnect with the local communities to ensure that appropriate services are developed and that there is proper marketing of the proposed provision.</p> <p>The CDO will ensure continued consultation to adapt to the changing needs of the community whilst ensuring hard to reach groups are fully supported to ensure participation and social cohesion. The CDO will also develop a full Volunteering Programme to enhance skills and experience which will help people access jobs and services that were previously denied to them and project sustainability. Volunteers will be given the opportunity to engage with other services on offer within the Centre through engagement with the Spice Time Credits Programme.</p> <p>There is significant potential for growth within the centre. The Council aims to develop a number of diverse and innovative opportunities within the Centre together with establishing it as a central meeting place within the community and a centre for sporting excellence.</p>
Recommendation	Award - £20,000
Subject to:	

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Application Reference: TFF/16/07

Project Title	Creating Resilient People for Lifelong Learning
Applicant	CYCA
Ward	Llanelli, Tumble, Burry Port, Trimsaran
Key Account Management	<p>Key Account Management (KAM) clients:</p> <p>For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities
Project Description	<p>In 2016 CYCA launched a new accredited training centre as part of their Moving On Project. The aim of the project was to provide a natural progression to and link directly with their current emotional health and wellbeing services, providing the families children/young people and partner organisations with direct access to a new training service, allowing them to 'move on' and make positive changes in their lives.</p> <p>The Creating Resilient People for Lifelong Learning project will be a continuum of their current Agored Cymru accredited training model although the model will become more finite, resonating with their core ethos regarding their emotional health and wellbeing services.</p> <p>Funding is required to create 2 new positions, namely a Training Manager and a Specialist Wellbeing Trainer.</p> <p>The key focus of the delivery will be to:</p> <ul style="list-style-type: none"> • Identify a brand new group of clients in newly identified areas such as; Burry Port Family Centre, Tumble Family Centre and Trimsaran Leisure Centre. Building on existing relationships and creating new working relationships between CYCA the Integrated Children's Centre and Plant Dewi. • Upskilling new clients in pre-employability accredited learning, particularly focussing on Level 1 Resilience Skills. • CYCA will deliver a range of units and qualifications from the Personal and Social Education (PSE) framework • The promotion and attainment of longer term professional qualification in the field of Health and Social Care children, young people and adults at Level 1 Award. The emphasis will focus on preparing the new clients to explore volunteering, college and/or work opportunities. • The promotion of non-accredited ICT skills. Teaching new clients how to used ICT equipment, this is embedded throughout the delivery of units and qualification, ensuring CYCA up skill new clients in PowerPoint presentations and using Word to construct a CV.

	<p>CYCA will work with new clients, by enabling new families, children/young people and new partner organisations (Tumble, Burry Port and Trimsaran Leisure Centres) to directly access CYCA's accredited learning. In essence this allows clients to 'move on' and make positive changes in their lives using newly identified coping strategies, with a view of moving learners closer to the labour market.</p> <p>Referrals to the project will come directly from key partners e.g. Flying Start, Schools, local Leisure Centres, Family Centres and Integrated Children's Centres.</p> <p>The Training Programme will be managed by a highly qualified Training Manager. The units and qualifications will be delivered by the Specialist Well-being Trainer and primarily delivered from CYCA's fully equipped Training Centre.</p> <p>As a result, CYCA will also work closely with Digital Communities Wales to access support, which will enable CYCA to support beneficiaries and provide them with the skills to enable them to become 'digitally inclusive' and access the benefits of being online - such as saving money, seeking employment, and engaging with family and friends</p> <p>All of their training will be will be delivered in house and/or outreach on a one-to-one basis as well as in groups, depending on client need.</p>
<p>Economic Benefit</p>	<ul style="list-style-type: none"> • Number of individuals into training/education - 80 • Number of individuals into volunteering - 10 • Number of individuals into employment - 6 • Number of community groups/organisations assisted - 0 • Number of social enterprises created - 0 • Number of social enterprises supported - 1 • Number of jobs created - 2 • Number of jobs safeguarded - 4 • Public and private leverage funding - £13,260
<p>Total Project Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p>	<p>£33,149.00</p> <p>N/A</p> <p>£33,149.00</p> <p>Training Manager (15 hours per week @ £15p/h) - £11,700 Specialist Wellbeing Training Coordinator (15 hours per week @ £14p/h) - £10,920 Agored Cymru annual membership fee - £530 Agored Cymru credit fees - £550 Venue hire. - costed @ 6 sessions per month. Cost per session = £78 (3hrs @ £10p/h = £30 and 3hrs of crèche at £8p/h based on 2 children = £48) - £5,616 Project Management fee (costed at 20hrs per month at 15.97 per hour £3,833) - £3,833</p> <p>N/A</p>

<p>Ineligible Costs</p> <p>Amount and % of grant requested</p> <p>Match funding</p>	<p>£19,889.00 @ 60%</p> <p>CYCA - £13,260 - secured</p>
<p>Cllr and Officer Consultations Undertaken</p>	<p>Project support has been received from:</p> <ul style="list-style-type: none"> • Cllr. Pat Jones • Cllr. Jan Williams • Cllr. Joy Williams • Cllr. Linda Stedman • Cllr. Louvain Roberts • Lee Waters A.M. • Cllr. Meryl Gravell
<p>Evidence of Need / Community Engagement</p>	<p>CYCA has engaged and sought support from partnership organisations:</p> <ul style="list-style-type: none"> • Sally Bonnell, Community Development Manager at Trimsaran Leisure Centre • Joe Cudd, Head of Ysgol Penrhos • Coordinator of Tumble Family Centre <p>CYCA is aware of other training providers who operate within the area. However, there are various aspects of their service which are unique in comparison. From the first consultation, CYCA has established good links with the (Carmarthenshire Communities First Cluster, and national initiatives such as Communities 4 work, PACE and Workways) and aim to continue to provide opportunities for their clients to access training, which focuses on the mental health barriers, which prohibit people from accessing training/education, volunteering and employment.</p> <p>CYCA will fully prepare clients for work by focussing on Pre-employability skills. Important areas include dealing with conflict, how to deal with difficult people and managing strong emotions will be the key focus of their work.</p> <p>Delivering their robust Resilience Skills accredited unit will enable them to challenge client's thoughts, feelings, values and attitudes including clients adopting strategies will enable them to reinforce the pre-employability skills.</p> <p>Vital to the success of the project, especially in terms of ensuring sustainability will be the devising and implementation of a coherent marketing and promotional strategy and developing it further to seek new opportunities.</p>
<p>Contributing to key Strategies</p>	<p>The project will address key themes in the following strategies:</p> <ul style="list-style-type: none"> • Swansea Bay City Region Economic Regeneration Strategy 2013-2030 • Regional Delivery Plan for Employment and Skills for South West and Central Wales 2014-2024

	<ul style="list-style-type: none"> • Integrated Community Strategy for Carmarthenshire 2011-16 • Welsh Government 'Digital Agenda' • Welsh Government Strategy ACEs Adverse Childhood Experiences • Personal and Social Education Framework for 7-19 year olds in Wales • Children and Young People: Rights to Action • Learning Pathways 14-19 Learning Core • Social Services Well-being Act • Child Poverty Strategy for Wales • Families First • Welsh Government Tackling Poverty Action Plan • Well-being of Future Generations (Wales) Act 2015 <p>The project will deliver on economic growth in line with the South West Wales Economic Regeneration Strategy and directly links to Strategic Aim 3 of the strategy 'Maximising job creation for all.'</p> <p>The project delivers on economic growth by covering the 3 main Regional Learning Partnership themes, which are outlined in the Regional Delivery Plan for Employment and Skills for South West and Central Wales, along with the RLP regional priority Ref 4 of 'Ensure flexible learning choices regarding how, when and where learning occurs.'</p>
Ownership/Lease	Lease is secured
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>As part of the Key Account Management function, CYCA will continue to receive Community Regeneration Officer support in order to better assist strategic growth.</p> <p>The Officer will create a support package and give practical guidance on funding, financial planning, business planning and collaborative working ideas, with the aim of achieving economic growth and sustainability.</p> <p>After the TFF is fully claimed, they aim to continue to run the project and will ensure the following activities are undertaken:</p> <ul style="list-style-type: none"> • Develop an effective project business plan and marketing strategy. • Develop and maintain strong relationships with partners, communities and policy makers. • Liaise with and involve potential continuation funders at an early stage. • Monitor, evaluate and communicate the project's impact at every stage. • Ensure continuity of staff and volunteers. • Develop a diverse income generating support package with several income streams
Recommendation	Award £19,889.00
Subject to:	

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Application Reference: TFF/16/10

Project Title	Community Regeneration Officer
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Applicant	Black Mountain Centre in partnership with Quarter Bach Community Council
Ward	Quarter Bach
Key Account Management	<p>Key Account Management (KAM) clients: For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>Funding is required to employ a Community Regeneration Officer for Quarter Bach ward. Aim of the role of the Officer is to support the community and address issues of economic inactivity, health and wellbeing, basic skills, social isolation and digital exclusion. This in turn will contribute toward the regeneration of the whole community.</p> <p>Following a meeting of representatives of Quarter Bach Community Council, the Black Mountain Centre and Ystradowen Community Centre it was agreed a Community Regeneration Officer would be beneficial for the whole ward. It was decided the Black Mountain Centre would be lead applicant and incorporate the new position into their staffing structure as they have a proven track record in project delivery and effectively managing grants.</p> <p>Main purpose of the role:</p> <ul style="list-style-type: none"> ▪ Link between statutory/voluntary organisations in order to increase participation /involvement in the community. ▪ To develop and sustain services and initiatives to help improve the quality of life and general wellbeing of local residents residing within the Quarter Bach ward. ▪ Liaise with working partners and develop cross-border links to expand and develop new initiatives and activities at the Black Mountain Centre and Ystradowen Community Centre. ▪ Design, deliver and market a training programme in the ward. ▪ Promote a healthy life style, raise environmental awareness, stimulate and encourage social inclusion through organising events. ▪ Undertake administrative tasks including the provision of information as required by the Management Committee, funding partners, Community Council and the preparation of reports appropriate to the project ▪ Assist in monitoring and evaluating service and produce reports as required ▪ Organise, design and advertise promotional literature ▪ Ensure that all policy documents are adhered to, e.g. Health and Safety ▪ Have a strong commitment to furthering the success of

	<p>projects in the ward.</p> <p>Community Regeneration Officer will actively assist community organisations in the Quarter Bach ward to develop and work towards their own sustainability.</p> <p>The primary beneficiaries will be the residents of Quarter Bach ward who will reap the reward that the community groups will bring to them, be it through new educational opportunities, social inclusion or vocational skills.</p> <p>At present the Black Mountain Centre is the hub for many community organisations and the staff within the centre assists these organisations on an ad hoc basis although this is not their primary role. It is a risk for both the Centre and the community organisations that there is no consistent oversight and support offered to these organisations. It is proposed therefore that a Community Regeneration Officer be engaged to not only sustain the Centre but to be the focal point for the community groups/organisations to ensure a consistent approach to the support offered.</p> <p>The community groups will also benefit where their enthusiasm, energy and ideas can be moulded with the skill, oversight and support of a dedicated officer to ensure that the groups have every opportunity to reach their potential goals and objectives.</p> <p>The respective centres in Ystradowen and the Black Mountain Centre will benefit through increased footfall, which is an opportunity for ventures at each centre to thrive through increased revenue streams such as increased custom at the Café, rent fees for venue and asset usage which will go some way to providing job security for current staff and providing potential for additional employment opportunities at the respective sites.</p>
<p>Economic Benefit</p>	<ul style="list-style-type: none"> • Number of individuals into training/education - 100 • Number of individuals into volunteering - 5 • Number of individuals into employment - 0 • Number of community groups assisted - 15 • Number of social enterprises created - 0 • Number of social enterprises supported - 2 • Number of full time jobs created - 1 • Number of jobs safeguarded - 6 • Public and private leverage funding - £10,732.00
<p>Total Project Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p>	<p>£26,830.00 - Gross</p> <p>Nil</p> <p>£26,830.00 £21,000.00 – Salary £1,778.00 – Employers NI</p>

<p>Ineligible Costs</p> <p>Amount and % of grant requested</p> <p>Match funding</p>	<p>£152.00 – 1% Pension contributions £100.00 – Stationery £300.00 – Travel £500.00 – Marketing Administration/office/finance costs - £3,000.00</p> <p>Nil</p> <p>£16,098.00 @ 60%</p> <p>£10,732.00 Quarter Bach Community Council - secured</p>
<p>Cllr and Officer Consultation Undertaken</p>	<p>Letters of support received from:</p> <ul style="list-style-type: none"> • Cllr. Glynog Davies • Gareth Smith – Chairman of Maes Elwyn Sports Association • Eidden Francis – Welsh Congregational Chapel • Gwyl y Gwter Fawr • Janet Morgans – Capel Moriah • Mair Thomas – Chairperson Urdd Organisation • Huw Evans – Chairman Bryn Rovers AFC • Vera Morgan – Secretary Ystradowen Residents Association • Eric Griffiths – Brynamman RFC • Angharad Pearce Jones – Clwb Plant Brynaman • Alison Llewelyn – IT Coordinator – Swansea University • Sarah Hopkin – Treftadaeth Brynaman Heritage • Alan Pedrick – Quarter Bach Community Council • Sarah Hopkin – Merched y Wawr • Emma Rees – Un Sir Gar
<p>Evidence of Need / Community Engagement</p>	<p>This project is the result of review and evaluation of existing services in Quarter Bach.</p> <p>Following community, stakeholder and partnership consultation a strategy has been compiled which addresses the needs of the community as a whole. Community Consultation held on 25th January, evidence supplied of community residents supporting with signed register also individual</p> <p>Ystradowen Community Centre is located to the east of Quarter Bach ward and akin to the Black Mountain Centre do not have a designated officer employed to support community groups/organisations in the area. This project would be a new service that the Black Mountain Centre would provide for all areas of the Quarter Bach ward, including the catchment area of the Ystradowen Community Centre.</p> <p>The provision of a Community Regeneration Officer would free up staff within the respective centres to concentrate on the day to day, strategic and operational running of the venues. Aim is to employ a</p>

	<p>person with the appropriate skillset and connections to undertake networking on behalf of numerous community organisations to ensure the ongoing sustainability and growth of both the Black Mountain and Ystradowen Centre, thus ensuring no duplication and complementary partnership working.</p> <p>The Community Regeneration Officer will support and develop community groups who are currently working towards improving health standards within rural communities such as Weightwatchers, Brynaman Walking Group, Mother and Toddler, Stop Smoking Wales, MIND and Alzheimer’s Wales.</p> <p>The Officer will identify gaps that potential community groups could fulfil such as Healthy Heart Group, Diabetes etc. In addition identify possible funding streams available to support or start community groups to provide skills and education as required by the local and national economy and to give people actively seeking employment the confidence and “soft skills” necessary to re-enter employment.</p> <p>Safe and feel safer – social cohesion, break down invisible barriers and open up communications within the community. The vision is to:</p> <ul style="list-style-type: none"> • Making the best use of resources • Building a better community • People in Brynaman and surrounding area are healthier • People in Brynaman and surrounding area fulfil their learning potential • The community and environment are sustainable
<p>Contributing to key Strategies</p>	<p>The proposed project will identify closely with the following Strategies:</p> <ul style="list-style-type: none"> • Integrated Strategy for Carmarthenshire 2011-2016 • Wellbeing of Future Generations Act Wales 2015 • Welsh Government Volunteering Policy (2015) • Welsh Language Strategy for Carmarthenshire • Swansea Bay City Region Economic Regeneration Strategy 2013 – 2030 • Regional Learning Partnership 2014 – 2024
<p>Ownership/Lease</p>	<p>Freehold – Ownership with the Black Mountain Centre</p>
<p>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</p>	<p>The centre has developed into a major community hub which is viable and expanding. In consultation with the local community council of Quarter Bach a need has been identified to ensure the Centre and the wider community can access funds for an array of local projects.</p> <p>Initially the Centre is seeking funding for employing an individual with the necessary skills to initiate, plan and deliver grant aided capital projects for the Centre and the wider community within the Quarter Bach ward.</p>

	<p>The post is for an initial period of 1 year and towards the end of this period a review of the success of the project will be undertaken by stakeholders, to include the Centre, Quarter Bach Community Council and Carmarthenshire County Council.</p> <p>The centre has been fully sustainable over the past few years and with the new management structure will provide services to the community for many years to come.</p>
Recommendation	Award - £16,098.00
Subject to:	

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Application Reference: TFF/16/08

Project Title	Ail Gyfle - Second Chance Ltd Phase 2
Applicant	Ail Gyfle – Second Chance Ltd
Ward	Llanelli wide
Key Account Management	<p>Key Account Management (KAM) clients: For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities
Project Description	<p>Ail Gyfle – Second Chance Ltd is based in Llanelli, South Wales developed 18 months ago through the partnering of Antioch Centre (charity 1009954), Wales Community Rehabilitation Centre and R&A Properties. They have run a successful pilot project working with ex-offenders in a live social enterprise based in workshops provided rent free on a business park. They now have additional workshop premises being refurbished in Llanelli Town Centre.</p> <p>Ail Gyfle aims to make an impact on reducing social exclusion, improving access to education and training thereby improving employability and reducing re-offending rates for individuals, including those at the margins of the community. They involve people in all areas of a green social enterprise that creates and sells quality goods. In the process they provide skills and qualifications to increase personal development and support ex-offenders in making a contribution to their community.</p> <p>Empowering service users is a core value and they provide on-site training, mentoring and development of volunteers and staff to build management and delivery capacity, aiming to build a service-user led management team which, with support, will take the company</p>

	<p>forward in the longer term.</p> <p>They are in the second phase of development and taking the lessons learnt from the pilot, moving forward will focus less on taster groups and more on single placements, developing individual pathways and supporting people through from engagement to volunteering and into employment.</p> <p>This year they wish to employ 2 ex-offenders as part-time Workshop Assistant and an Administrator. They are registering as a charity and applying for external continuation funding for 3 years to enable them to develop a wider range of income streams including Service Level Agreements with strategic partners and reduce the dependency on grant funding in the long term.</p> <p>TFF funding is required to build on capacity for growth and sustainability and to create 2 part time jobs:</p> <ul style="list-style-type: none"> • 1 Workshop Assistant – 15 hours per week • 1 Administrator -15 hours per week <p>In partnership with Antioch Centre Ail Gyfle-Second Chance Ltd secured a 10 year lease on a workshop in Llanelli Town Centre which is being upgraded through a £70,000 Welsh Government capital grant. These premises will become the main workshop and the Stradey Park Business Centre premises will be used for storage and for Unpaid Work group tasks and wet weather provision.</p>
<p>Economic Benefit</p>	<ul style="list-style-type: none"> • Number of individuals into training/education - 50 • Number of individuals into volunteering - 5 • Number of individuals into employment - 2 • Number of community groups/organisations assisted - 0 • Number of social enterprises created- 0 • Number of social enterprises supported - 0 • Number of full time jobs created - 1 • Number of jobs safeguarded - 2 • Public and private leverage funding – £6,000.00 <p>Additional Outputs:</p> <ul style="list-style-type: none"> • Increased turnover / profitability - £57,600 sales, £1,824 net profit • Floor space created / improved – 1500 sqm
<p>Total Project Cost</p> <p>Eligible Capital</p> <p>Eligible Revenue</p> <p>Ineligible Costs</p>	<p style="text-align: center;">£15,000.00 - Gross</p> <p style="text-align: center;">£3,300.00</p> <p style="text-align: center;">Tools & Equipment (full breakdown supplied with Application)</p> <p style="text-align: center;">£15,000.00</p> <p style="text-align: center;">Salaries - 2 x PTE @ £5,850.00</p> <p style="text-align: center;">Nil</p>

<p>Amount and % of grant requested</p> <p>Match funding</p>	<p style="text-align: center;">£9,000.00 @ 60%</p> <p style="text-align: center;">£6,000.00</p> <p style="text-align: center;">Community Safety Partnership – secured</p>
<p>Cllr and Officer Consultation Undertaken</p>	<p>Letters of Support:</p> <ul style="list-style-type: none"> • Lee Waters AM • Dawn Blower, Probation Director • Lynne Jones, National Delivery Manager Adult Learning Wales • Amy Hawkins – Cluster Manager Communities First • John Collard – Seaside Community Association • Paul Sheridan – Carmarthenshire Manager, The Wallich Homeless Charity <p>Consultation:</p> <ul style="list-style-type: none"> • County Cllr. Roberts • County Cllr. Lemon • Dave Fields Wales CRC Manager (West Wales) • Ella Rabaiotti, Assistant Chief Executive for Wales CRC • Tracey Warr, Community Learning Manager, Adult Community Learning
<p>Evidence of Need / Community Engagement</p>	<p>Ail Gyfle is a new service offering a wider range of products, activities and services and are unique in the County in terms of up-cycling unwanted furniture and creating home and garden items out of discarded pallets/tyres.</p> <p>The social enterprise is unique as it has an emphasis on engaging hard to reach individuals and provide an open door to volunteering, education, training, skills, work experience, safe context for entrepreneurs to emerge and take first steps towards self-employment, business support services in a work environment.</p> <p>Ail Gyfle is registered with the Regional Learning Partnership and is positioned at the entry level in terms of education/training service delivery.</p> <p>The Welsh Government's Tackling Poverty Action Plan recognises the need for increased access to training or employment opportunities, particularly in workless households. In Carmarthenshire 5.5% of year 13 school leavers are Not in Education, Employment or Training (NEET) and this is above the national rate of 4.7%.</p> <p>Wales Community Rehabilitation Company (Wales CRC) supervises over 400 offenders in Carmarthenshire on Community Orders, Suspended Sentence Orders and on release on licence from prison. Approximately a quarter of the caseload will be subject to an unpaid work requirement as part of their Orders, also known as Community Payback. The individual hours vary according the severity of their</p>

offence.

Carmarthenshire has one of the highest reoffending rates in Wales. In addition, Wales CRC assessments indicate a high proportion of drug and alcohol needs related to offending behaviour in the Carmarthenshire area.

Recognising the need to address high reoffending rates, probation provider, Wales CRC, works with partners including the National Probation Service, Dyfed Powys Police and other statutory and third sector agencies to deliver an Integrated Offender Management (IOM) Scheme – Transnewydd. Whilst IOM is showing promising results, there remains opportunities to reintegrate offenders into the community and provide increased rehabilitative services including employment and training provision.

This project offers Community Payback clients a choice to engage with more productive activity in serving out their CP order – the alternative would be litter picking. They have also been approached by the general public to volunteer at the project to improve their skills/confidence, particularly those with mental health issues.

They have a Women's Group about to start and the Corston Report states that for every £1 spent supporting a woman on a community order (as opposed to custody) reaps £14 of social value.

Those benefitting from this project include Community Payback clients and volunteers:

- Access to a wider range of training and accredited courses linked to improving employability specific to individual requirements.
- Clear contribution to building an enterprise culture and access to a supported environment for learning
- Access to multi-skilled job learning/work experience, workshop, recycling, office work, IT.
- Access to small group activities, workshops, mental health awareness training
- Support in accessing CSCS card training
- Opportunity to become part of a service user committee to engage in management contexts

People struggling financially:

- The provision of low costs or free furniture and household items
- Provide access to free food/clothes/furniture through the partnership with Antioch Centre's food/clothes/furniture bank

General public:

- Access to quality up-cycled and revamped household goods and affordable prices

Community Safety:

- Reduction in re-offending rates

Contributing to key Strategies	<p>The project addresses the key strategic themes of the following strategies:</p> <ul style="list-style-type: none"> • Carmarthenshire Local Development Plan • Swansea Bay City Region Economic Regeneration Strategy 2013 - 2030 • Regional Delivery Plan for Employment and Skills for South West and Central Wales • Building Resilient Communities: talking the Poverty Action Plan Forward • Welsh Government Tackling Poverty Action Plan • Carmarthenshire Integrated Community Strategy 2011-16
Ownership/Lease	Lease Agreement secured
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>The new employees will work alongside Volunteers from the community and Wales CRC's Community Payback clients on site for 3 days per week, estimating this will produce 1 day per week of effective production in the first year. They aim to increase both the attendance of volunteers and CP over the 5 years to 5 days per week with effective production increased to 3 days per week.</p> <p>The project will benefit the local economy:</p> <ul style="list-style-type: none"> • Through increasing the availability of trained potential employees from a socially and economically excluded sector of the community. • Generating income from inside the County through local retail outlets and outside the County through internet sales and craft fairs • Provide jobs and supportive environment for start-up businesses • Drawing grant income into the local economy through match funding • The generated production income percentage is 16.42% in 2015/16 aiming for 41.89% in 2019/20. <p>The Community Bureau will continue to Key Account Manage Ail Gyfle and will support them through project delivery and to develop future growth plans.</p>
Recommendation	Award - £9,000.00
Subject to:	

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Application Reference: TFF-16-06

Project Title	Llandovery Food Demo Wagon
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Applicant	Llandovery Sheep Festival
Ward	Llandovery
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment.√ • Emerging projects that have the potential to create jobs. • Third sector organisations that that deliver vital services within our communities.
Project Description	<p>The Llandovery Sheep Festival is an initiative that was originally developed by Llandovery Chamber of Commerce in conjunction with The Brecon Beacons National Park project. Established in 2010, the festival has continued to grow year on year.</p> <p>One of the most successful elements of the Llandovery Sheep Festival has been food demonstrations using local produce, and the group now wishes to pilot a scheme to procure and fit out a mobile demonstration kitchen, including TV cameras and screens, to make possible bigger and better demonstrations and take these to other locations throughout the year.</p> <p>It is intended to be a vehicle for the promotion of the festival, the town and the areas produce, especially lamb and other sheep related dishes. The emphasis being on short supply chains and decreased carbon footprint for food miles.</p> <p>Funding will ensure that the food demonstration element within the festival will be strengthened. A potential standalone food festival and a year round calendar of events created. Outreach work to schools, and organisations from the outlying communities could also be integrated into the annual agenda to help raise awareness of the great local produce, promote healthy eating, teach new cookery skills and promote Llandovery as a vibrant rural community.</p> <p>The Food Wagon will be available for hire out to other organisations, and demonstrations could be recorded for educational and promotional use to help with the sustainability of the project.</p> <p>Additionally the project wishes to fund on a part time basis, a professional Coordinator for a year to project manage the setup of this pilot scheme. The post holder will coordinate this project, and oversee the volunteers who help run the event, additionally it is intended that one of the volunteers will then become the employed coordinator and that the increased turnover as a result of this funding will ensure the sustainability of the festival and this post.</p>

Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education – 100 • Number of individuals into volunteering – 5 • Number of individuals into employment – • Number of community groups/organisations assisted - 1 • Number of enterprises created – 1 • Number of social enterprises supported – • Number of jobs created – 1 • Number of jobs safeguarded – • Public and private leverage funding – £18900 • Increase in turnover/profitability - £8800
<p>Total Project Cost</p> <p>Eligible Costs</p> <p>Ineligible Costs</p> <p>Amount and % of grant requested</p> <p>Match funding</p>	<p style="text-align: center;">£38,900.00</p> <p style="text-align: center;">£38,400.00 Food Trailer £8000 Fixtures and Fitting £5871 Audio Visual £5149 Marketing, Branding and Decals £6980 Insurance £600 Attendance at other events £2000 Celebrity Chef Demos £2000 P/T Coordinator Role £7800</p> <p style="text-align: center;">£500.00</p> <p style="text-align: center;">£20,000 – (51%)</p> <p style="text-align: center;">Sustainable Development Fund - £9,900 - secured Cambrian Mountains Initiative - £4,000 - secured Awards for All - £5,000 - secured</p>
Cllr and Officer Consultations Undertaken	<p>Letters of Support have been received from the following:</p> <ul style="list-style-type: none"> • Cllr Ivor Jackson • Peter Rees, Director, Erwlon C&C Park • Llanerchindda Farm Guest House and Holiday Cottages • Castle Hotel, Llandovery • Llandovery Rotary Club • Llandovery Town Council • Jane Ryall <p>Consultations: Owen Phillips, Digital Inclusion Officer regarding Town Wi-Fi Trial</p>
Evidence of Need / Community	<p>In 2016, The Town Council undertook a free Wi-Fi trial from mid-September to mid-October. Access points were located around the town. On the Saturday of the Sheep Festival (24th Sept), the trial data shows that 400+ people</p>

<p>Engagement</p>	<p>accessed the service, as opposed to 50 and 100 on the two previous Saturdays and 75 and 100 on the following two Saturdays. Likewise, Sunday 25th shows 200+ accessing the service with only 50 and 100 the two Sundays before and 75 on the two following Sundays, thus showing the increase in footfall into the town centre over the festival weekend.</p> <p>Local businesses are supporting the application for funding as the Sheep Festival brings a significant increase in visitor numbers and compliments the businesses – accommodation and food suppliers, in promoting the area and the produce. There is a need for the festival to continually develop and offer something new year on year.</p> <p>Extract from Erwlon, Letter of Support: <i>“...clearly demonstrates that the Festival is achieving precisely what it set out to do in terms of Llandovery’s profile as a holiday short break venue and in attracting visitors over the summer “shoulder” months. However, I would point out that tourist visitors are quite demanding, therefore to maintain this progress the Festival needs to continue to evolve and grow. The development of a greater food theme would certainly be perceived by our clients as a progressive step. This should include a greater “shop window” for local produce whether it be for primary products (welsh lamb & beef etc.) or local restaurants and food retailers.”</i></p>
<p>Contributing to key Strategies</p>	<p>Carmarthenshire Integrated Community Strategy 2011-2016 <i>People in Carmarthenshire will learn about cooking & new ways to cook, learn how to eat better and be healthier. The project encourages sustainability for the festival, and local economy, plus short food chains mean more environmental sustainability. More visitors to the area helps the local economy be stronger & more prosperous.</i></p> <p>With Food Demonstrations at local food festivals - the outcome will be promotion of local produce, short supply chains, education in how to prepare and cook local produce in a new way, and promotion of Llandovery as a vibrant rural market town.</p> <p>With the development of a small food festival in Llandovery with the Food Wagon demonstrations as core - the outcome will be extending the tourist season to the area, attracting new visitors which will benefit the local economy, promoting local produce & hyper-local short supply chains, and education as above.</p> <p>With Food Demonstrations at schools - the outcome will be encouraging good eating and health, creating enthusiasm and interest in food production and new ways to use local produce.</p> <p>With promotion of local produce and shared best practice - the outcome will be an inclusive network of local farming businesses, producers and suppliers who can gain insight into new ways of using produce, benefit from general promotion, and encourage additional use of rural shops where local produce can be bought.</p> <p>Carmarthenshire Local Development Strategy:</p> <ul style="list-style-type: none"> • Strategic aim 1: To support business growth, retention & specialisation • Strategic aim 4: to support the development of a knowledge economy • Strategic aim 5: to develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient

	<p>Carmarthenshire County Council's Integrated Community Strategy 2011 – 2016:</p> <ul style="list-style-type: none"> • People in Carmarthenshire are healthier. • People who live, work and visit Carmarthenshire are safe and feel safer. • Carmarthenshire's communities and environment are sustainable. • Carmarthenshire has a strong and prosperous economy. <p>Swansea Bay City Region Economic Regeneration:</p> <ul style="list-style-type: none"> • Strategic aim 1: Business Growth, Retention and Specialism <p>Welsh Government Digital Inclusion (2015): Delivering Digital Inclusion – A Strategic Framework:</p> <ul style="list-style-type: none"> • Help businesses make smart use of information technology and data • Ensure citizens benefit from the digital age <p>Underpin economic growth</p>
<p>Ownership/Lease</p>	<p>N/A. The Food Wagon when not in use will be housed in a secure compound.</p>
<p>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</p>	<ul style="list-style-type: none"> • The Business Plan states that the festival attracts 5000 day visitors and the CCC Steam report equates this as being worth £150,000 to the local economy. • The organisers evaluate their delivery against their business plan year on year, building on their strengths and acknowledging and addressing their weaknesses. • Now in its 8th year, the festival committee is ever more aware of their need to be resilient and sustainable, and in the future less dependent on financial support. The introduction of the food wagon will facilitate their own spin off smaller events, attendance at other events which will raise their own profile and the availability to hire the wagon out will further increase their income. • The TFF funded Coordinator will develop the capacity of the Volunteers with the intention being that one of these will then take on the role permanently.
<p>Recommendation</p>	<p style="text-align: center;">Award - £20,000</p>
<p>Subject to:</p>	

Agenda Item 6

By virtue of paragraph(s) 14 of Part 1 of Schedule 12A of the Local Government Act 1972 as amended by the Local Government (Access to Information) (Variation) (Wales) Order 2007.

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Agenda Item 7

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